



**JNAN VIKAS MANDAL'S**  
**Mohanlal Raichand Mehta College of Commerce**  
**Diwali Maa Degree College of Science**  
**Amritlal Raichand Mehta Degree College of Arts**  
**Padmashree (Dr.) R.T. Doshi Degree College of Computer Science**  
**Plot no 9, Sector -19, Airoli, Navi Mumbai.**

➤ **Name of the activity** – Bridge Course in Management for SYBMS ( Departmental course)

➤ **Members involved:**

Dr. Leena Sarkar – Principal

Asst.Prof.Yogita Sawant – Coordinator- BMS Department

➤ **Organizing Committee:**

Asst.Prof.Navaj Mulani

Asst.Prof. Onkar Mone

Asst.Prof. Divya Gautam

Asst.Prof. Riyu Haldankar

Asst. Prof. Tejas Risbood





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Padmashree (Dr.) R.T. Doshi Degree College of Computer Science  
Plot no 9, Sector -19, Airoli, Navi Mumbai.

### Notice of the meeting

27<sup>th</sup> April, 2023

All the departmental members are hereby informed that the departmental meeting will be conducted with the Principal on Saturday, 29<sup>th</sup> April, 2023 at 12:30 PM in the Principal's office.

Agenda of the meeting will be as follows: -

1. Discussion regarding which Bridge course to be conducted.
2. Discussion regarding Time Duration and Topics for SYBMS of the Bridge course.
3. Discussion regarding Objectives of the Bridge Course.
4. Discussion regarding the Preparation of the Time Table.

*Neena*

Dr. Leena Sarkar

Principal



**PRINCIPAL**  
JNAN VIKAS MANDAL'S  
M.R. MEHTA COLLEGE OF COMMERCE  
D.M. COLLEGE OF SCIENCE  
A.R. MEHTA COLLEGE OF ARTS  
Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENCE  
Plot No.9, SEC.-19, AIROLI,  
NAVI MUMBAI-400 708



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Plot no 9, Sector -19, Airoli, Navi Mumbai.

### Minutes of the Meeting

The meeting of the Department of BMS was held with the Principal madam on Saturday, 29<sup>th</sup> April, 2023 at 12:30 PM in the Principal's cabin for organizing a Bridge course for SYBMS. The meeting was presided over by the Chairperson - Principal Dr. Leena Sarkar and attended by Vice-Principal - Dr. B. R. Deshpande, Coordinator - Asst Prof. Yogita Sawant, Asst. Prof. Navaj Mulani, Asst. Prof. Onkar Mone, Asst. Prof. Divya Gautam, Asst. Prof. Riyu Haldankar and Asst. Prof. Tejas Risbood. In the meeting following points were discussed and decisions were taken in order to discuss the organization of the Bridge Course. Below are the minutes of the meeting:

- Date of Course Initiation – 13<sup>th</sup> June, 2023
- Duration of the Course - 30 Hours.
- The Course Title for SYBMS finalized was 'Bridge Course in Management'
- Course Design was prepared for SYBMS which included objective, syllabus, assessment method, Pedagogy etc.
- Time table to be prepared for the same.



## Work distribution and planning

- Certificate designing – Asst. Prof. Tejas Risbood
- Questions to be prepared – Individual Faculty
- Quiz form creation – Asst. Prof. Riyu Haldankar, Asst. Prof. Navaj Mulani
- Coordination with participants on whatsapp group – Asst. Prof. Divya Gautam
- WhatsApp group handling and query solving – Asst. Prof. Onkar Mone
- Certificate allotment – Asst. Prof. Riyu haldankar
- Report/Data handling – Asst. Prof. Onkar Mone

Dr. Leena Sarkar - Principal

*Leena*

Asst. Prof. Yogita Sawant - Coordinator (BMS)

*Yogita*

Asst. Prof. Navaj Mulani

*Navaj*

Asst. Prof. Onkar Mone

*Onkar*

Asst. Prof. Divya Gautam

*Divya*

Asst. Prof. Riyu Haldankar

*Riyu*

Asst. Prof. Tejas Risbood

*Tejas*







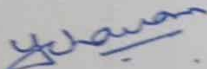
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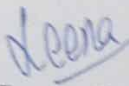
Department of BMS

Notice of Bridge course

Date: 12<sup>th</sup> June, 2023

All the students of SYBMS are hereby informed that the Bridge Course Organized by the department of BMS will be commencing from Tuesday, 13th June, 2023 at 7:00 AM. This Bridge course is Free of Cost and will help students to Bridge the gap between the concepts they have studied in the last academic year and they are going to study in the current academic year and sharpen their knowledge. It is mandatory for all the students to attend the bridge course. So all the Students are requested to be present and take advantage of the same.

  
Asst. Prof. Yogita Sawant  
BMS Coordinator

  
Dr. Leena Sarkar  
Principal



**PRINCIPAL**  
JNAN VIKAS MANDAL'S  
M.R. MEHTA COLLEGE OF COMMERCE  
D.M. COLLEGE OF SCIENCE  
A.R. MEHTA COLLEGE OF ARTS  
Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENCE  
Plot No.9, SEC.- 19, AIROLI,  
NAVI MUMBAI-400 705

## FEEDBACK FORM IMAGES

Section 2 of 2

### SYBMS BRIDGE COURSE FEEDBACK FORM

Description (optional)

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON YOGITA SAWANT.? \*

	1	2	3	4	5	
POOR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON NAVAJ MULANI.? \*

	1	2	3	4	5	
POOR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EXCELLENT

1.3.2 Criteria 1 202...xlsx   1.1.3 Criteria 1 202...xlsx   1.3.3 Criteria 1 202...xlsx   1.3.2 Criteria 1 202...xlsx   1.3.2 Criteria 1 202...xlsx   Show all

[no subject] - jymbmsdept2021...   BRIDGE COURSE TERM I - Goog...   SYBMS BRIDGE COURSE SEM III   Term I Report of Bridge Course

docs.google.com/forms/d/1X5MADm7qGcRtHfHGlq2Oj5XHT16QpXINqF557Lp0mCA/edit

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON ONKAR MONE.? \*

	1	2	3	4	5	
POOR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON DIVYA GAUTAM.? \*

	1	2	3	4	5	
POOR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON RIYU HALDANKAR.? \*

	1	2	3	4	5	
POOR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EXCELLENT

1.3.2 Criteria 1 202...xlsx   1.1.3 Criteria 1 202...xlsx   1.3.3 Criteria 1 202...xlsx   1.3.2 Criteria 1 202...xlsx   1.3.2 Criteria 1 202...xlsx   Show all



BRIDGE COURSE SYBMS TERM I 2023-2024

Questions Responses 100 Settings

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON RIYU HALDANKAR ? \*

1 2 3 4 5

POOR      EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON ARCHANA SANAP ? \*

1 2 3 4 5

POOR      EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON TEJAS RISBOOD ? \*

1 2 3 4 5

POOR      EXCELLENT

29°C Partly sunny 06:18 23-06-2023

BRIDGE COURSE SYBMS TERM I 2023-2024

Questions Responses 100 Settings

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON YOGITA SAWANT.? \*

1 2 3 4 5

POOR      EXCELLENT

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON NAVAJ MULANI.? \*

1 2 3 4 5

POOR      EXCELLENT

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON ONKAR MONE.? \*

1 2 3 4 5

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BRIDGE COURSE TERM I - Goog

SYBMS BRIDGE COURSE SEM III

Term I Report of Bridge Course

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1 2 3 4 5

POOR      EXCELLENT

...

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON DIVYA GAUTAM.?

1 2 3 4 5

POOR      EXCELLENT

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON RIYU HALDANKAR.?

1 2 3 4 5

POOR      EXCELLENT

1.3.2 Criteria 1 202...xlsx

1.1.3 Criteria 1 202...xlsx

1.3.3 Criteria 1 202...xlsx

1.3.2 Criteria 1 202...xlsx

1.3.2 Criteria 1 202...xlsx

Show all

QUESTION PAPER AND FEEDBACK

BRIDGE COURSE SYBMS TERM I

Report of Bridge Course in man

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BRIDGE COURSE SYBMS TERM I 2023-2024

Send

Questions Responses 100 Settings

1 2 3 4 5

POOR      EXCELLENT

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON ARCHANA SANAP?

1 2 3 4 5

POOR      EXCELLENT

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON TEJAS RISBODD?

1 2 3 4 5

POOR      EXCELLENT

Activate Windows  
Go to Settings to activate Windows

Type here to search

29°C Partly sunny

08:20  
23-06-2023





BRIDGE COURSE SYBMS TERM I 2023-2024

Questions Responses 100 Settings

DID THE COURSE MEET YOUR EXPECTATIONS? \*

1 2 3 4 5

POOR      EXCELLENT

HOW WELL THE COURSE WAS ORGANISED? \*

1 2 3 4 5

POOR      EXCELLENT

HOW DID YOU FIND THE CONTENT OF THE COURSE? \*

1 2 3 4 5

POOR      EXCELLENT

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ENG 08:23 23-06-2023

BRIDGE COURSE SYBMS TERM I 2023-2024

Questions Responses 100 Settings

POOR EXCELLENT

WHAT ASPECTS OF THE COURSE WAS MOST USEFUL OR VALUABLE? \*

Long-answer text

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED BEFORE ATTENDING THE COURSE? \*

EXCELLENT

Good

Fair

Poor

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED AFTER ATTENDING THE COURSE? \*

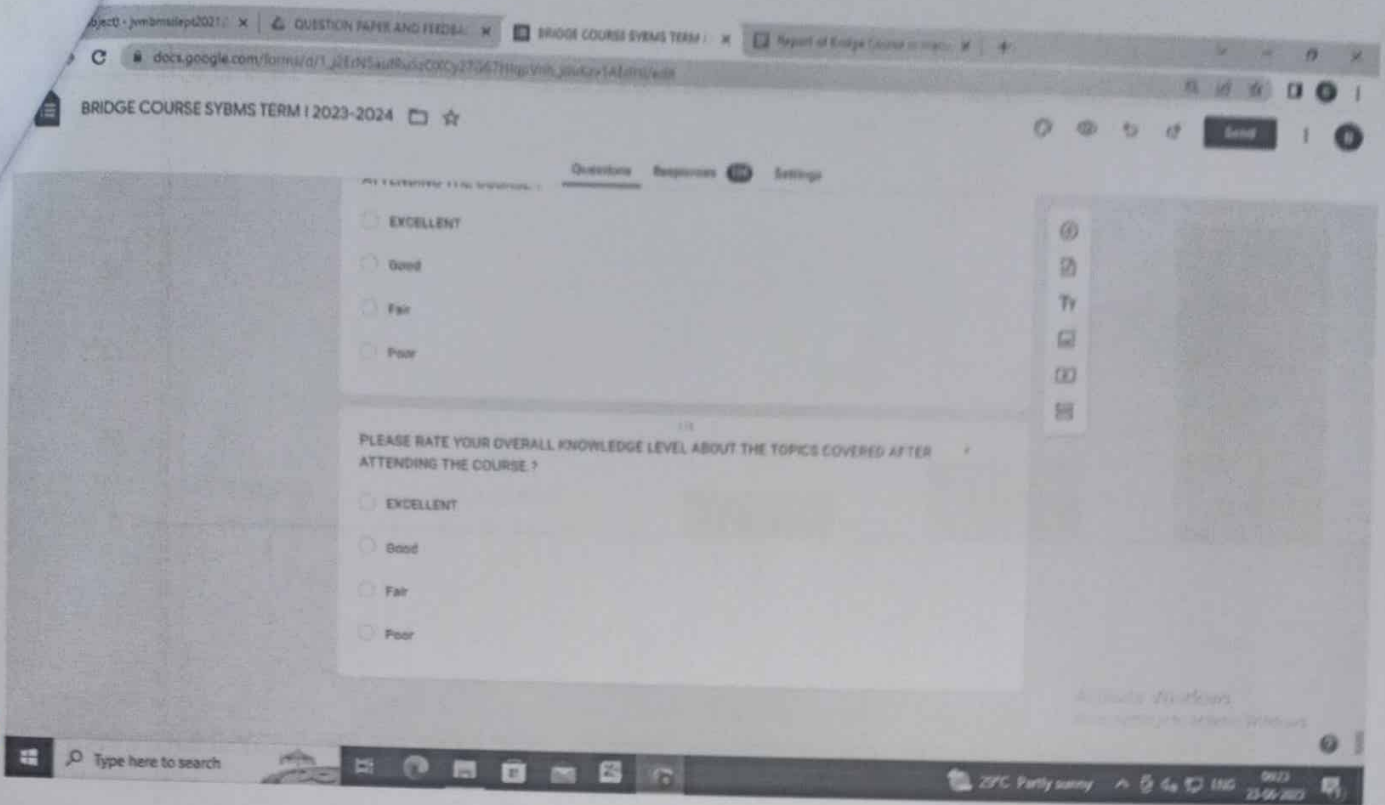
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ENG 08:23 23-06-2023



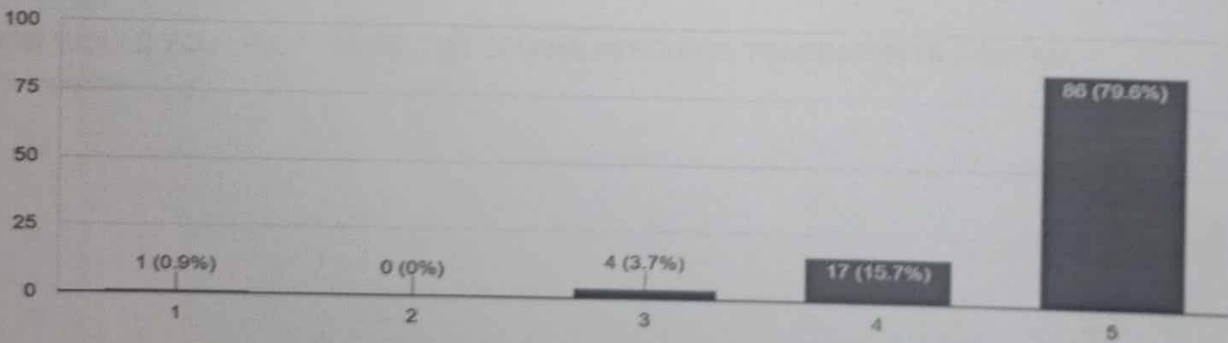


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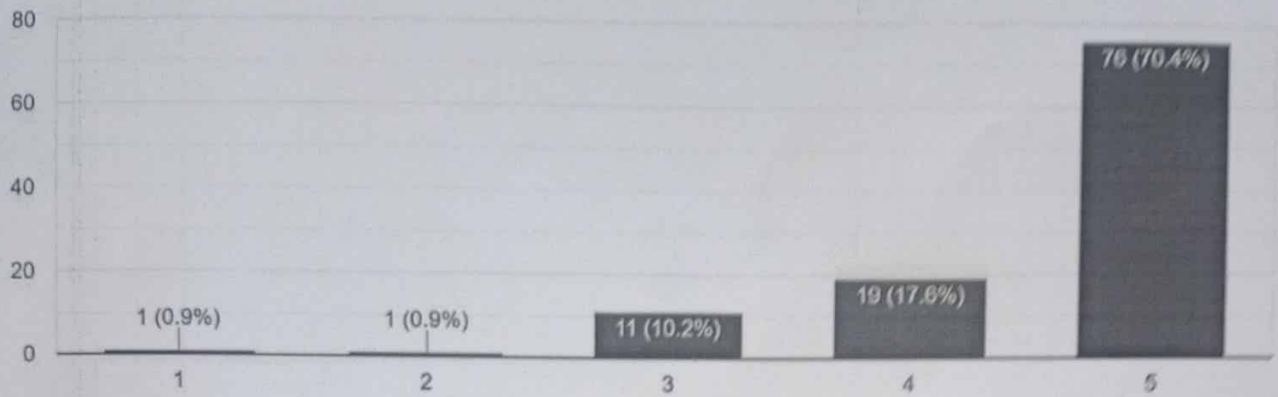
**FEEDBACK FORM ANALYSIS**

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON YOGITA SAWANT?  
108 responses



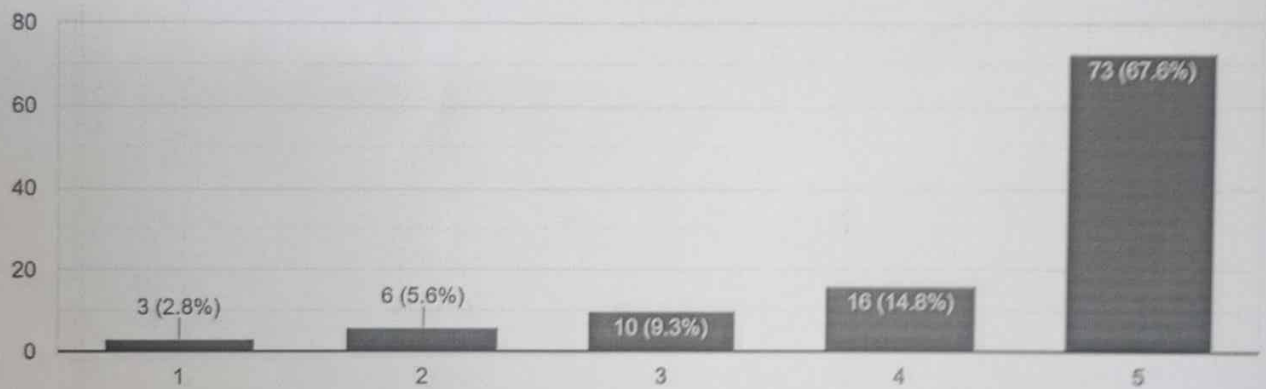
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON NAVAJ MULANI.?

108 responses



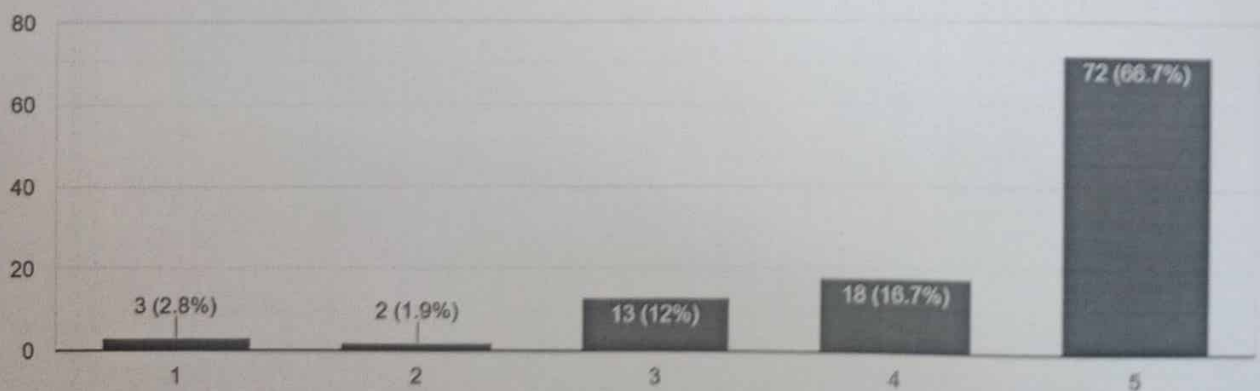
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON ONKAR MONE.?

108 responses



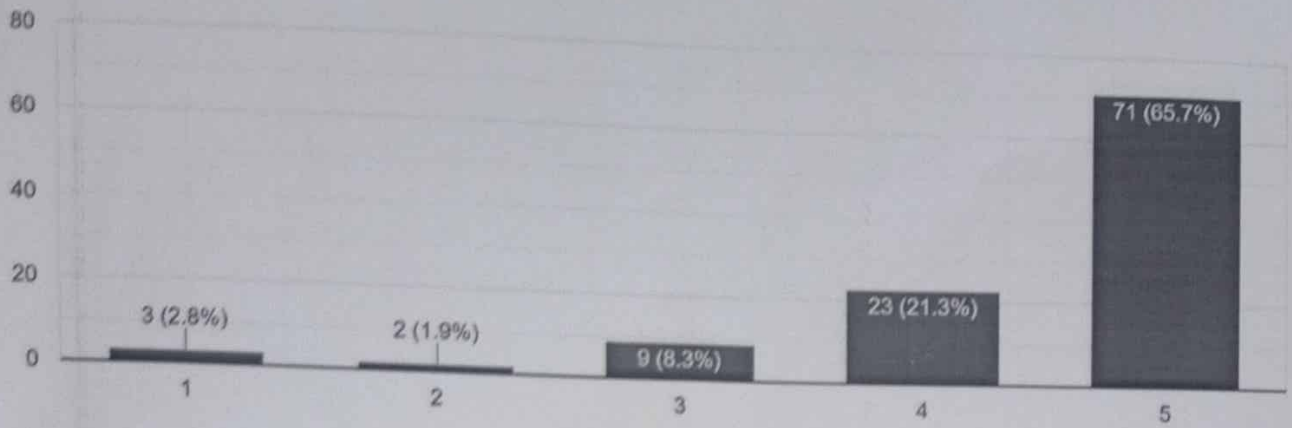
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON DIVYA GAUTAM.?

108 responses



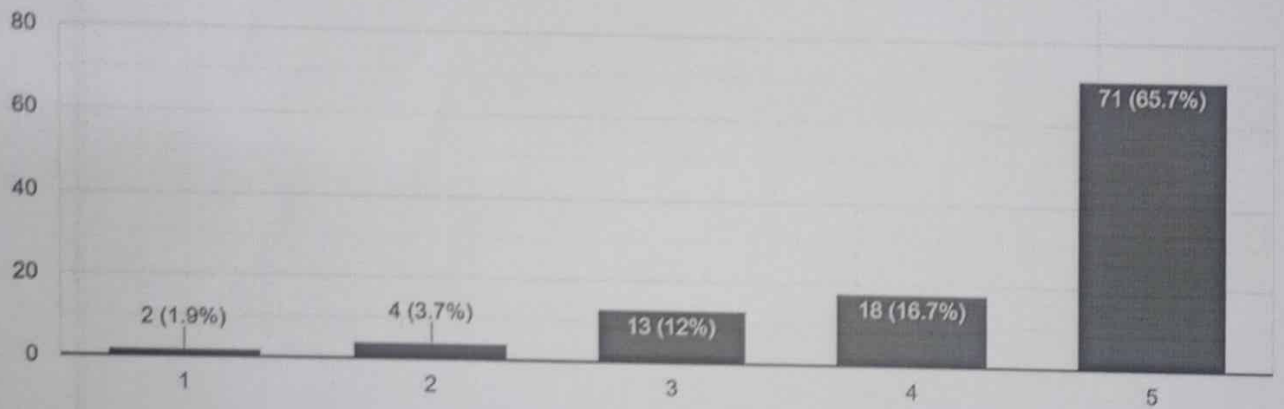
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON RIYU HALDANKAR.?

108 responses



HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON ARCHANA SANAP.?

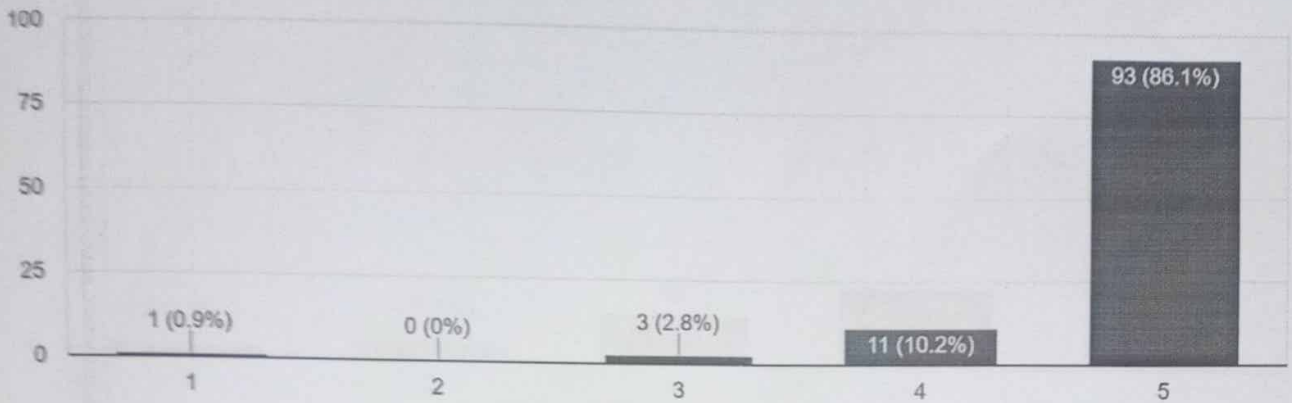
108 responses





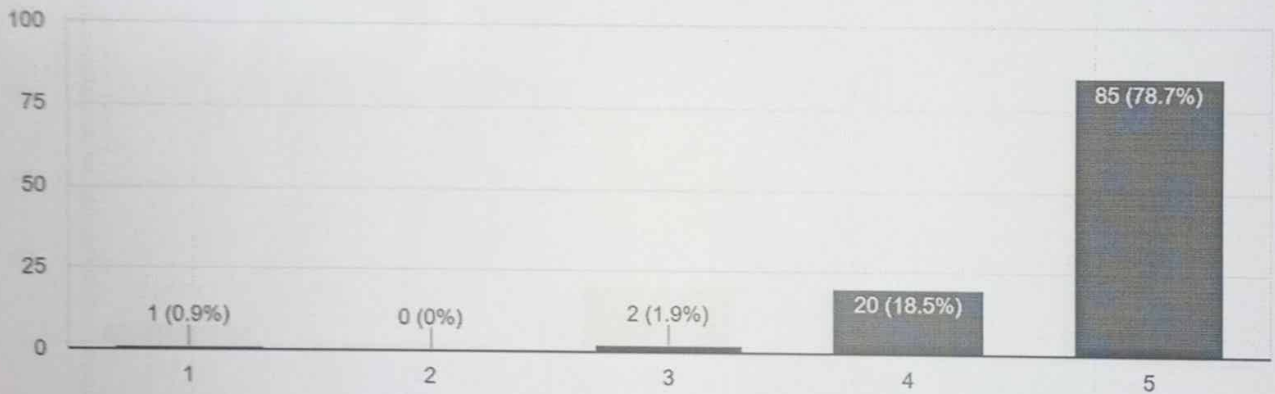
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON TEJAS RISBOOD?

108 responses



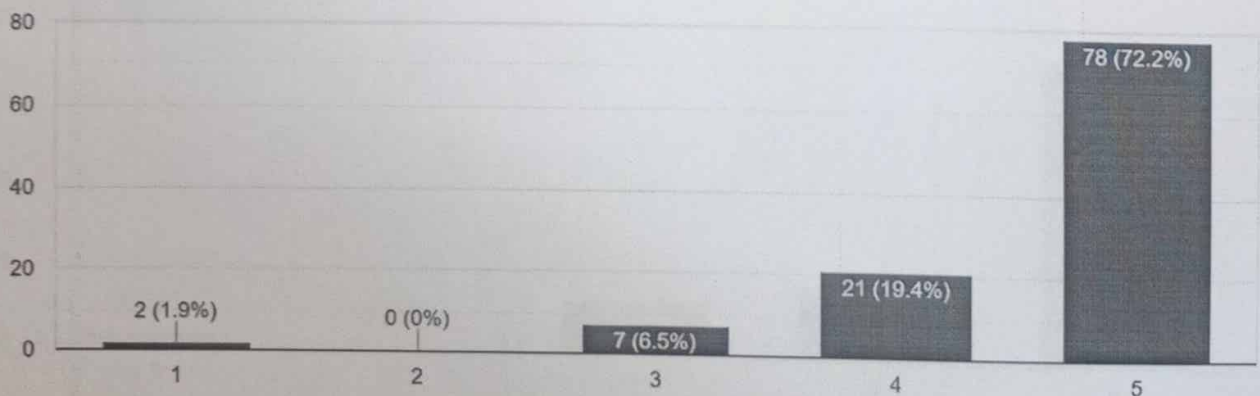
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON YOGITA SAWANT.?

108 responses



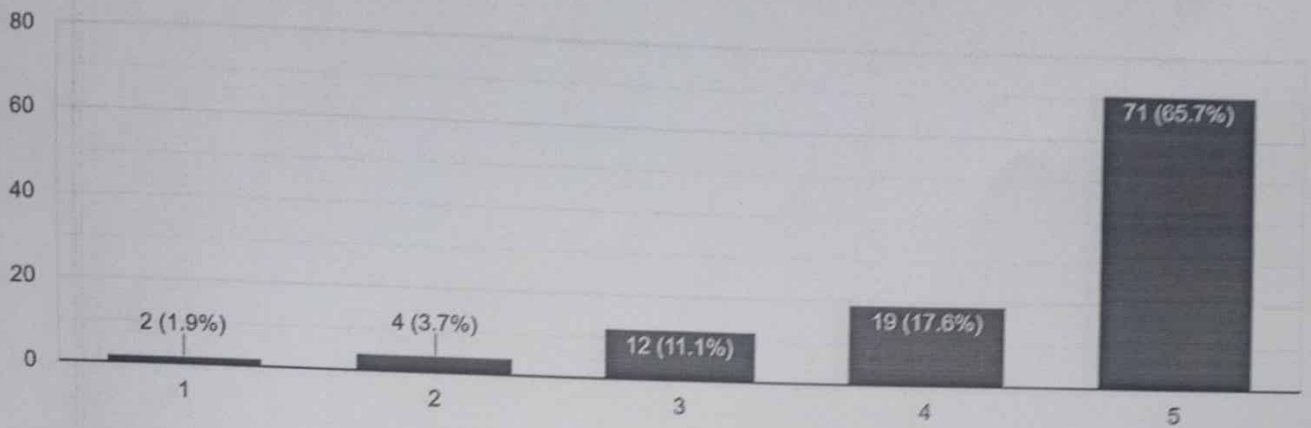
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON NAVAJ MULANI.?

108 responses



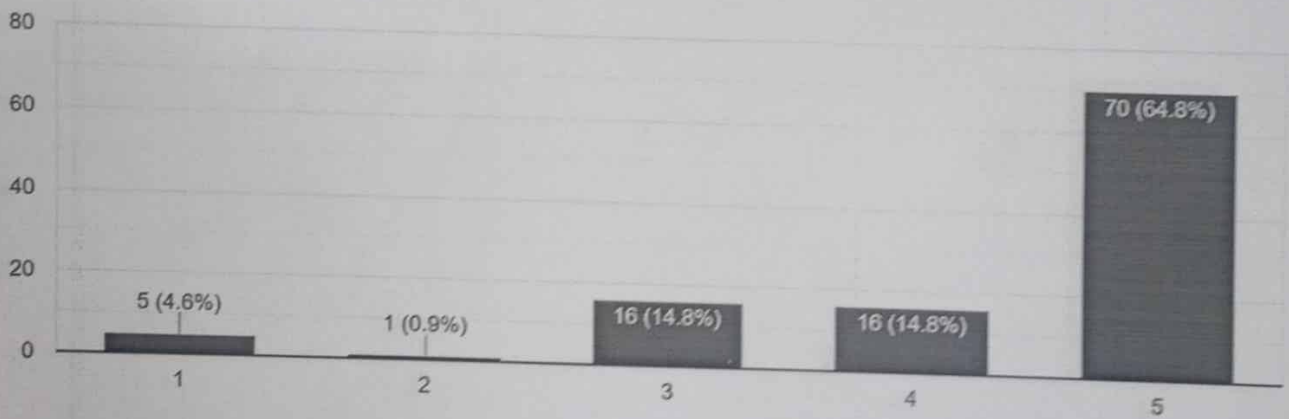
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON ONKAR MONE.?

108 responses



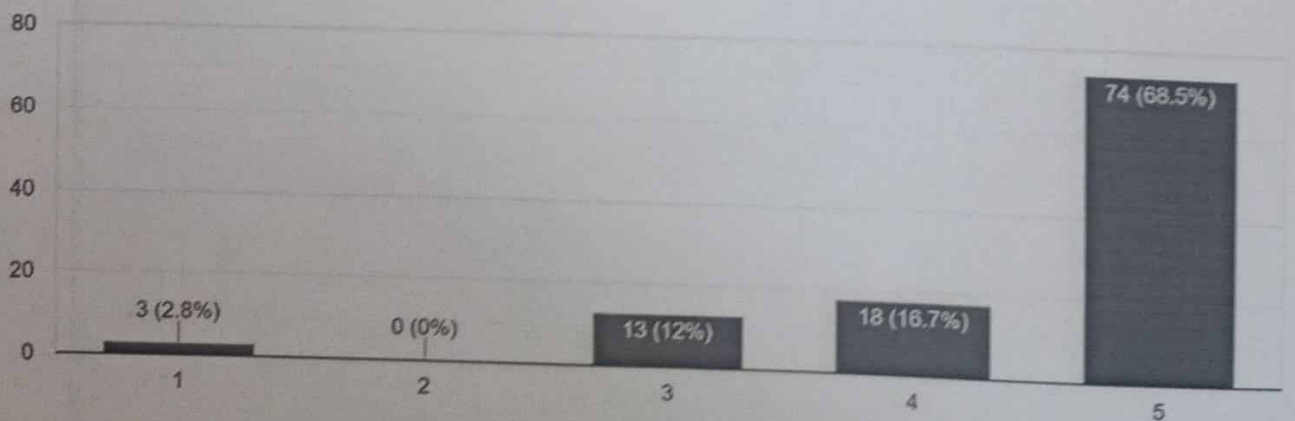
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON DIVYA GAUTAM.?

108 responses



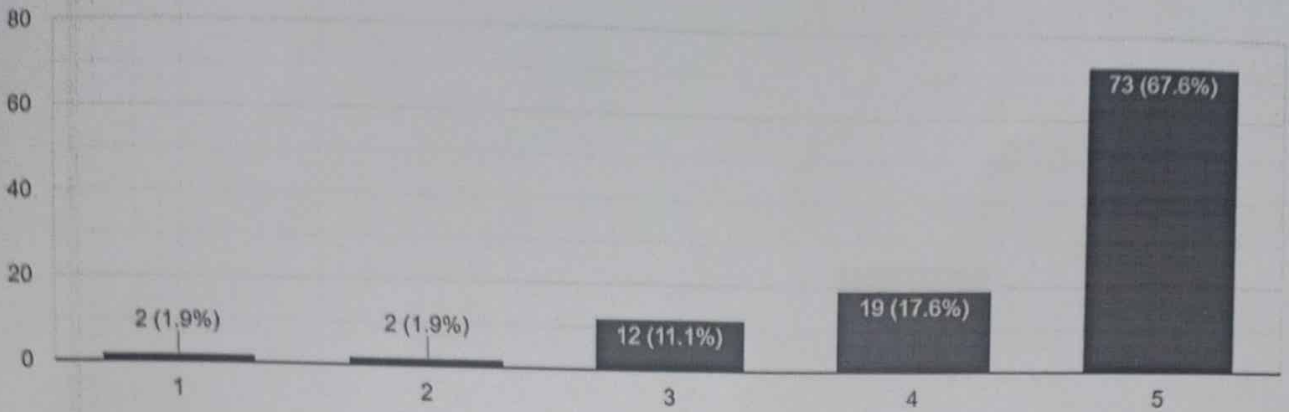
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON RIYU HALDANKAR.?

108 responses



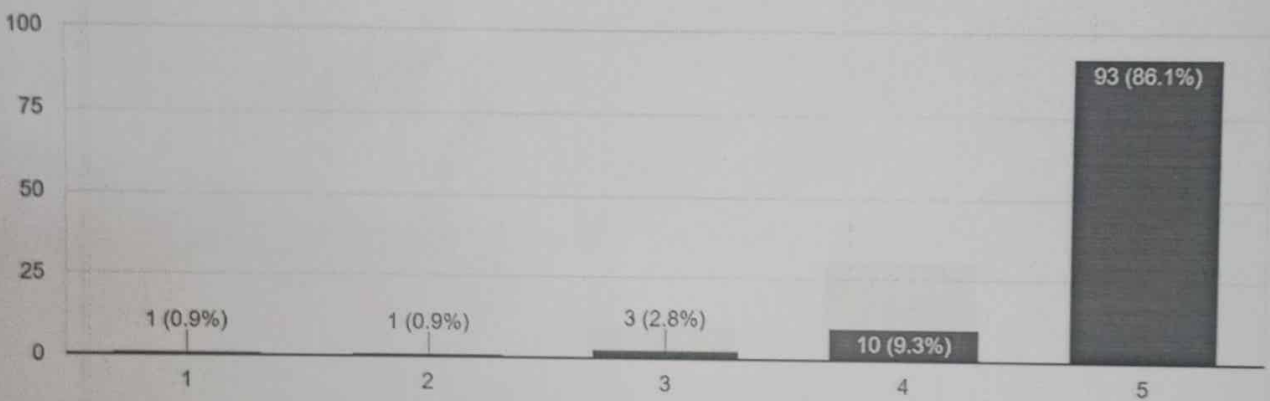
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON ARCHANA SANAP?

108 responses



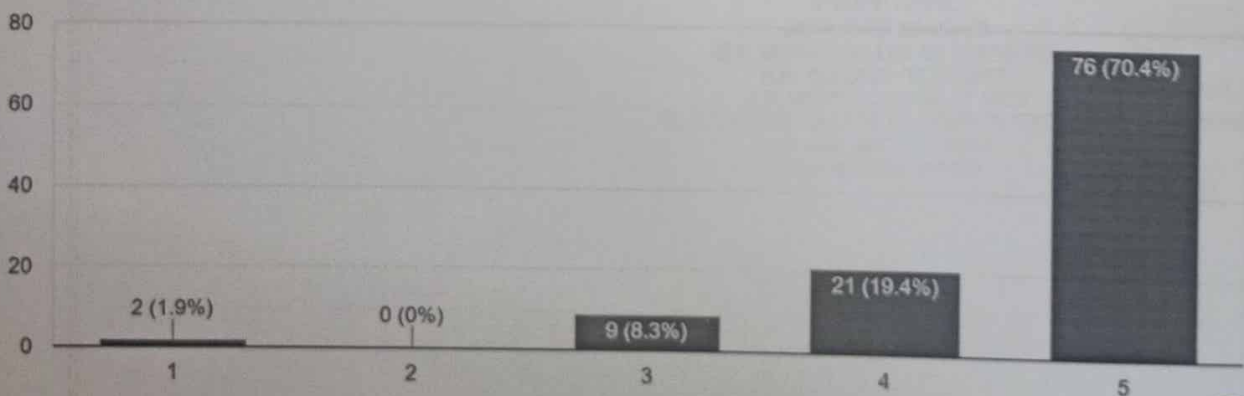
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON TEJAS RISBOOD?

108 responses



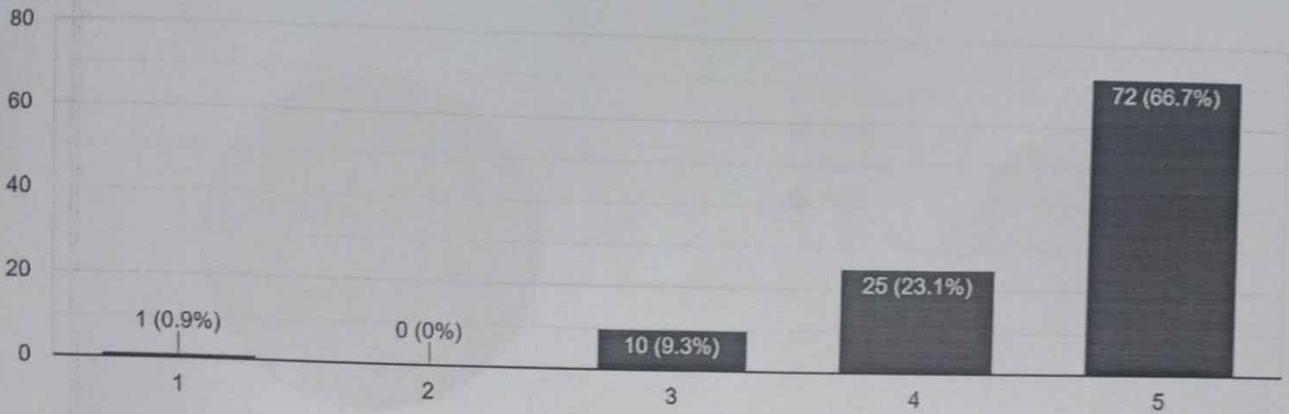
DID THE COURSE MEET YOUR EXPECTATIONS.?

108 responses



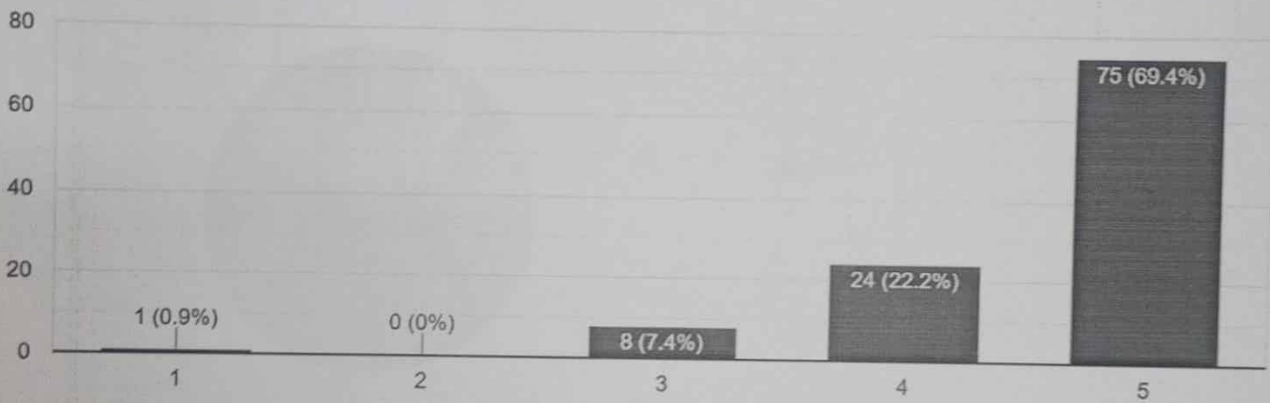
### HOW WELL THE COURSE WAS ORGANISED.?

108 responses



### HOW DID YOU FIND THE CONTENT OF THE COURSE.?

108 responses



*Neena*

**PRINCIPAL**

**JHAN VIKAS MANDAL'S**

**M.R. MEHTA COLLEGE OF COMMERCE**

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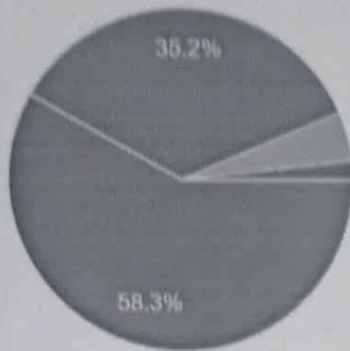
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PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED BEFORE ATTENDING THE COURSE.?

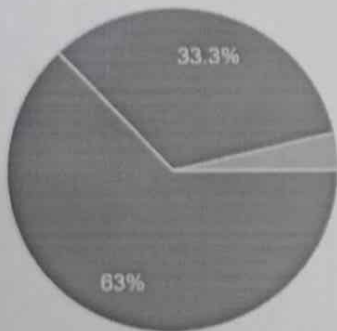
108 responses



- EXCELLENT
- Good
- Fair
- Poor

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED AFTER ATTENDING THE COURSE.?

108 responses



- EXCELLENT
- Good
- Fair
- Poor













SYBMS Attendance Sheet - Bridge Course (13th June 2023 - 21st June 2023)

Sl. No.	Name of Students	Tuesday					Wednesday					Thursday					Friday					Saturday					Monday					Tuesday					Wednesday					Total
		1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	
131	Pruthi P.																																									
132	Samrudhi P.	P	P	P	P		P	P	P	P												P	P	P	P																	
133	Manan P.																																									
134	Shimon R.	P	P	P	P																	P	P																			
135	Priyanka R.	P	P	P	P																	P	P																			
136	Jeevan R.																					P	P																			
137	Sangeeta R.																					P	P	P																		
138	Neha R.																																									
139	Shweta S.	P	P	P	P		P	P	P	P		P	P	P	P		P	P	P	P		P	P	P																		
140	Jasvi S.	P	P	P	P							P	P	P	P		P	P	P	P		P	P	P																		
141	Omkar S.	P	P	P	P		P	P	P	P							P	P	P	P		P	P	P																		
142	Dev S.						P	P	P	P												P	P	P																		
143	Vighnesh S.																					P	P																			
144	Dipti S.																					P	P	P																		
145	Samir S.																																									
146	Sani S.						P	P	P	P							P	P	P	P		P	P	P																		
147	Anjali S.																P	P	P	P																						
148	Dipak S.						P	P	P	P		P	P	P	P							P	P	P																		
149	Gaurav S.																																									
150	Mehul S.	P	P	P	P		P	P	P	P		P	P	P	P		P	P	P	P		P	P	P																		
151	Pranav S.	P	P	P	P		P	P	P	P		P	P	P	P		P	P	P	P		P	P	P																		
153	Disha S.																P	P	P	P		P	P	P																		
154	Sakshi S.																																									
155	Aditi S.	P	P	P	P		P	P	P	P		P	P	P	P		P	P	P	P		P	P	P																		
157	Anurag S.																																									
158	Pankaj S.	P	P	P	P		P	P	P	P							P	P	P	P		P	P	P																		
159	Abhinav S.	P	P	P	P												P	P	P	P		P	P	P																		
160	Anshu S.																																									
Total		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
Present																																										
Absent																																										
Lecturer							SOAL					TONK					TRON																									



**SYBMS Attendance Sheet - Bridge Course (13th June 2023 - 21st June 2023)**

Name of Students	Tuesday					Wednesday					Thursday					Friday					Saturday					Monday					Tuesday					Wednesday					Total					
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5						
Om S.																																														
Rajashree S.	P	P	P	P	A	P	P	P	P	A	P	P	P	A							P	P	P	P							P	P														
Shivank S.																																														
Namrata S.																																														
Swanandi S.	P	P	P	P		P	P	P	P							P	P	P	P							P	P	P	P																	
Sucha S.	P	P	P	P		P	P	P	P		P	P	P	P		P	P	P	P							P	P	P	P																	
Shravani S.	P	P	P	P		P	P	P	P							P	P	P	P							P	P	P	P																	
Anurag T.						P	P	P	P		P	P	P	P		P	P	P	P							P	P	P	P																	
Shradha T.											P	P	P	P		P	P	P	P							P	P	P	P																	
Mitali V.	P	P	P	P		P	P	P	P		P	P	P	P		P	P	P	P							P	P	P	P																	
Tanaya V.	P	P	P	P		P	P	P	P		P	P	P	P		P	P	P	P							P	P	P	P																	
Vikrant V.	P	P	P	P		P	P	P	P		P	P	P	P		P	P	P	P							P	P	P	P																	
Aditya V.																																														
Khushaboo V.																																														
Khushil V.											P	A	P																																	
Ravi V.	P	P	P	P							P	D	P	P	P											P	P	P	P																	
Sakshi W.																																														
Shruti W.																																														
Ashish Y.						P	P	P	P																																					
Chetana M.																																														
Vedantraje N.											P	P														P	P	P	P																	
Kundan M.	P	P	P	P																																										
Parth M.																																														
Chinmay D.	P	P	P	P												P	P	P	P												P	P	P	P												
Mohammad Arafat																										P	P	P	P																	
Utkarsh S.																																														
Sucha K.	P	P	P	P		P	P	P	P																	P	P	P	P																	
Jeet B.																																														
Sweetil C.																																														
Mohsin K.																																														
<b>Total</b>	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
<b>Present</b>																																														
<b>Absent</b>																																														
<b>Lecturer</b>											YONAR	TDT				AT	AT									KSP																				
											TONR	TRON																																		





CERTIFICATE

**JNAN VIKAS MANDAL'S DEGREE COLLEGE, AIROLI**

Plot no.9, Sector-19, Airoli, Navi Mumbai-400708  
NAAC Re-Accredited Grade 'A' (CGPA 3.33) (2<sup>nd</sup> Cycle)  
(Affiliated to University of Mumbai)

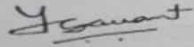


**CERTIFICATE OF PARTICIPATION**

This Certificate is Awarded to

**<< NAME >>**

for completing 30 hours of online "Bridge Course in Management" organised by Department of Bachelor of Management Studies (BMS) of Jnan Vikas Mandal's Degree College, Airoli, Navi Mumbai from 13<sup>th</sup> June, 2023 – 21<sup>th</sup> June, 2023.



Asst. Prof. Yogita Sawant  
BMS COORDINATOR



Dr. Mrs. Leena Sarkar  
PRINCIPAL





**JNAN VIKAS MANDAL'S  
Mohanlal Raichand Mehta College of Commerce**

**Diwali Maa Degree College of Science**

**Amritlal Raichand Mehta Degree College of Arts**

**Padmashree (Dr.) R.T. Doshi Degree College of Computer Science**

**Plot no 9, Sector -19, Airoli, Navi Mumbai.**

**BMS DEPARTMENT**

**BRIDGE COURSE IN MANAGEMENT (SYBMS 2023-2024)**

**Course Overview:**

Good management is equal parts knowing and doing. No matter what industry you work in or where you are in your career, a basic understanding of financial, marketing and decision-making principles and other management fundamentals will help you achieve your professional goals - be it getting promoted in your current job, getting ready for a MBA program, or starting your own company.

**Objectives of the Course:**

- To build a strong foundation of the management in the minds of the students.
- To form a base of accountancy and gradually teach the students analysis and use of financial statements.
- This course addresses the management challenge of designing and implementing the best combination of marketing actions to carry out a firm's strategy in its target markets.
- This course examines managerial decision making as it relates to both the internal organization of a firm's activities and the firm's relationship with its external environment.
- This course aims to help the students develop and sharpen knowledge and skills that are essential to designing and managing organizations to elicit the best out of their human resources.

**Course Outcome:**

The expected outcome of the course is to fill the Gap between the previous and current academic year level of knowledge of the students regarding all current aspects of management, marketing, accountancy, I.T which will help them to enter the job market with more confidence and attitude. The result of the course will be calculated on the basis of a test (MCQ type) taken by the faculties at the end of the course. Students scoring more than 40% in the test will be awarded with the certificate.





### Course Duration:

30 lectures of one hour each.

### Pedagogy:

The subject is based on the classroom teaching and assignments. Active participation by the student is important as they are going to be involved in practical learning as case study, team projects and quiz are main pedagogy instruments.

### Assessment:

Ø Examination : The most important part of assessment is examination which will be conducted at the end of the certificate course through which students can check their IQ related to the subject.

Ø Attendance: This will help students to maintain flow in their learning concepts.

Ø Active Participation: This will improve students' communication and alertness and will learn the practical things related to the topic

### Earn a Certificate:

When you finish every course and complete the hands-on project, you'll earn a Certificate that you can share with prospective employers and your professional network.



## CORE SYLLABUS

**Duration: 04 Hours**

**Allocation of total hours for each topic**

**HUMAN RESOURCE – YOGITA SAWANT (4 Lectures)**

SR. NO.	TOPICS	THEORY HOURS
1	What is organizational behaviour and its importance	02
2	Scope of organizational behaviour	02

**Duration: 04 Hours**

**Allocation of total hours for each topic**

**FINANCE – NAVAJ MULANI (4 Lectures)**

SR. NO.	TOPICS	DURATION
1	Introduction to financial accounting, management accounting and cost accounting.	02
2	Link between Journal, Ledger, Trial balance and Final Accounts.	02

**Duration: 04 Hours**

**Allocation of total hours for each topic**

**MARKETING – ONKAR MONE (4 Lectures)**

SR. NO.	TOPICS	THEORY HOURS
1	Introduction of strategic Management, nature & Importance, Process of Strategic Management	02
2	Different Modes of Advertising	01
3	Introduction to Advertising	01



Duration: 04 Hours  
 Allocation of total hours for each topic  
**FINANCE – DIVYA GAUTAM (4 Lectures)**

SR. NO.	TOPICS	DURATION
1	Introduction of cost Accounting	01
2	Elements of Cost	01
3	Classification of overheads	01
4	Introduction to Corporate Finance	01

Duration: 04 Hours  
 Allocation of total hours for each topic  
**MARKETING: RIYU HALDANKAR (4 LECTURES)**

SR. NO.	TOPICS	DURATION
1	<b>Consumer Behaviour</b> Meaning, Types & Application of Consumer Behaviour knowledge in Marketing	01
2	<b>Individual Determinants of Consumer Behaviour</b> Consumer Needs & Motivation, Personality	01
3	<b>Self-Concept</b> Consumer Perception, Learning Attitudes, Formation & Change. Attitude	02



Duration: 05 Hours  
 Allocation of total hours for each topic  
**BUSINESS ENVIRONMENT- TEJAS RISBOOD (5 Lectures)**

SR.NO	TOPIC	DURATION
01	Business environment -meaning features and importance	02
02	Types of Business organizations	01
03	How to start a business	02

Duration: 05 Hours  
 Allocation of total hours for each topic  
**INFORMATION TECHNOLOGY - ARCHANA SANAP (5 Lectures)**

SR.NO	TOPIC	DURATION
01	Knowing computer	02
02	Operating computer using GUI based operating system	02
03	Introduction to internet, www and web browsers	01







JNAN VIKAS MANDAL'S

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Plot no 9, Sector -19, Airoli, Navi Mumbai.

DEPARTMENT OF BMS				
SYBMS BRIDGE COURSE TERM I TIME TABLE 2023-2024				
DATE & DAY	TIME & SUBJECT			
	7:00 to 7:50	7:50 to 8:40	8:40 to 9:30	9:50 to 10:40
13/6/2023 Tuesday	Prof. Tejas Risbood	Prof. Divya Gautam	Prof. Navaj Mulani	Prof. Riyu Haldankar
14/6/2023 Wednesday	Prof. Tejas Risbood	Prof. Riyu Haldankar	Prof. Yogita Sawant	Prof. Navaj Mulani
15/6/2023 Thursday	Prof. Tejas Risbood	Prof. Onkar Mone	Prof. Archana Sanap	Prof. Divya Gautam
16/6/2023 Friday	Prof. Tejas Risbood	Prof. Yogita Sawant	Prof. Navaj Mulani	Prof. Archana Sanap
17/6/2023 Saturday	Prof. Onkar Mone	Prof. Divya Gautam	Prof. Onkar Mone	Prof. Archana Sanap
19/6/2023 Monday	Prof. Tejas Risbood	Prof. Riyu Haldankar	Prof. Divya Gautam	Prof. Archana Sanap
20/6/2023 Tuesday	Prof. Navaj Mulani	Prof. Yogita Sawant	Prof. Onkar Mone	Prof. Archana Sanap
21/6/2023 Wednesday	Prof. Riyu Haldankar	Prof. Yogita Sawant	TEST	TEST

*Yogita*  
Asst. Prof. Yogita Sawant

BMS Coordinator

*Leena*  
Dr. (Mrs.) Leena Sarkar

Principal



**PRINCIPAL**  
JNAN VIKAS MANDAL'S  
M.R. MEHTA COLLEGE OF COMMERCE  
D.M. COLLEGE OF SCIENCE  
A.R. MEHTA COLLEGE OF ARTS  
Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENC  
Plot No.9, SEC.- 19, AIROLI,  
NAVI MUMBAI-400 708

JNANVIKAS MANDALS

Mohantal Raichand Mehta College of Commerce

Diwali Maan Degree College of Science

Amritlal Raichand Mehta Degree College of Arts

Padmashree (Dr.) R. E. Doshi Degree College of Computer Science

Plot no 9, Sector -49, Airoli, Navi Mumbai.

Report on Bridge Course in Management for SYBMS

Date: - 22<sup>nd</sup> June, 2023

BMS department had organized a Bridge Course in Management- 30 Hours for SYBMS students from 13<sup>th</sup> June 2023 to 21<sup>st</sup> June 2023. The course was crafted to help the students develop and sharpen knowledge and skills that are essential to designing and managing organizations to elicit the best out of their human resources and also to fill the gap between the content which they have studied in FYBMS and the one which they will cover in SYBMS. The expected outcome of the course is the addition to the knowledge of the students regarding all current aspects of management, marketing, accountancy, I.T and communication which will help them to enter the job market with more confidence and attitude. The result of the course was calculated on the basis of a test (MCQ type) taken by the faculties at the end of the course.

Report prepared by - Asst. Prof. Divya Gautam



Report checked by - Asst. Prof. Yogita Sawant - BMS Coordinator



Report approved by - Dr. Leena Sarkar - Principal

